

Contest Description

COMPETITION DATE: March 24, 2023	CONTEST AREA NAME: Public Speaking
CONTEST AREA NUMBER: 85	LEVEL: Secondary
DURATION OF CONTEST: 6 hours	LOCATION: CNA, Prince Philip Drive

THE SKILLS FOR SUCCESS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (*former Essential Skills*) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are absolutely crucial for success in Trade and Technology careers. Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents. The next phase and very important aspect of our Skills for Success (SfS) initiative is to provide a *Skills Report Card* to each competitor at the Skills Canada National Competition. The purpose of the report card is to inform the competitor about their current level of nine identified Skills for Success based on their competition scores. With this knowledge, the competitor will be made aware which skill may require improvement. Full implementation is expected in the next Skills Canada National Competition.

The following 9 skills have been identified and validated as key skills for success for the workplace in the legend below:

¹Numeracy, ²Communication, ³Collaboration, ⁴Adaptability, ⁵Reading, ⁶Writing, ⁷Problem Solving, ⁸Creativity & Innovation, ⁹Digital

CONTEST INTRODUCTION

Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work - whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain and clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

Skills and Knowledge to be tested

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topics.^{2, 8}
- Capture and hold the attention of the audience within the designated timeframes.²
- Deliver a clear message (main idea, argument, opinion, or position).²
- Speak easily, with confidence.²
- Use non-verbal skills (body language and gestures) to assist in expression.²
- Be expressive by varying voice in pitch, tone, tempo, and volume.²
- Think quickly and answer unseen questions clearly.⁷
- Reflect upon research, make observations, and share experiences through prompted response.⁴

Skills for Success – ²Communication, ⁴Adaptability, ⁷Problem Solving, ⁸Creativity & Innovation

CONTEST DESCRIPTION

List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
Contest description containing prepared speech topic	January 27, 2023
No other documents will be posted prior to the competition	

TASKS THAT WILL BE PERFORMED DURING THE CONTEST

- Competitors will speak twice (2 times) during the competition.

1. Each competitor will speak on the following prompt:

Canada is facing its greatest shortage of people in the workforce because so many people are retiring or nearing retirement age.

With this in mind,

How can people be enticed to enter skilled trades and technologies so as to “bridge the gap”.

2. Competitors will also speak on an impromptu topic that will be revealed before their designated speaking time.

Submission Requirements

- Competitors will write original speeches that reflect creatively on the topics, ensuring they maintain a focus and consider the content implied by the topics. Competitors are expected to express themselves clearly while capturing the attention of their listening audience.
- Each competitor must submit their prepared speech before **4:00 PM** on **March 17, 2023** following the specified format:
 - Double spaced
 - Justified
 - Arial 14
 - PDF Format
 - Emailed to following address: mgailbutler64@gmail.com
- If you have not received confirmation within 24 hours that your speech has been received, please email deanneo@skillscanadanl.com
- **Competitors submitting between 4:00 PM to 11:00 PM will receive a deduction as indicated in the Assessment section of this Content Description.**
- **Competitors who do not submit their speech by the above date before 11:00 PM are disqualified from the competition.**

Competition Overview



- Pre-Competition (8:30 am on day of competition)
 - Competitors will attend a mandatory orientation session prior to the start of the competition.
- Part 1
 - Each competitor will present a prepared speech in a formal public setting and answer one (1) question based upon the submitted speech.
 - Order of presentations will be determined through a random selection process.
 - Video and/or audio recording of speeches is permitted.
- Part 2
 - Competitors will observe the on-site Skills/Compétences Canada competitions to gather information about skills trades & technology careers. The intent of these observations is to support and inform the responses to the impromptu topic.
 - The impromptu speech is intended to be an original speech. No materials from previously written speeches should be included.
 - Order of presentations will be determined through a random selection process.
 - Video and/or audio recording of speeches is permitted.

Time Requirements

Part 1	Prepared Speech	Prepared Speech Question
Minimum	5 minutes	N/A
Maximum	7 minutes	1 minute 30 seconds
Visual and/or Verbal Cues	There will not be a warning light, sound, or timecards to indicate time allotment.	Cue will be provided to indicate 15 seconds remaining.

Part 2	Impromptu Speech
Preparation	2 minutes
Minimum	N/A
Maximum	3 minutes
Visual and/or Verbal Cues	Cues will be provided 3 times: at 2 minutes, 1 minute, and 15 seconds to indicate time remaining.

EQUIPMENT, MATERIAL, CLOTHING

1. Equipment and material provided Skills Competences Newfoundland and Labrador
 - Blank paper, pen/pencil
 - Lectern
 - Chromebook (for the impromptu speech portion of the competition)
2. Competitor dress code
 - Business casual while on-site.
 - School team shirts should **not** be worn during the competition.
 - Any school identifiers should **not** be worn during the competition.

SAFETY REQUIREMENTS

The health, safety and welfare of all individuals involved with Skills Canada NL are of vital importance. Safety is a condition of participation and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

- 1.1 Upon arrival at the Skill area, competitors will participate in a Safety Workshop and they will be expected to work and maintain a safe working area during the competition.
- 1.2 List of required personal protective equipment(PPE) provided by competitors
 - No PPE required



EVALUATION/JUDGING CRITERIA

Point Breakdown

OVERALL SCORE		/100
PREPARED SPEECH	Part 1 TOTAL	/75
CONTENT / ORGANIZATION - the PTC will assess this subcategory, based on written submission, prior to the prepared speech presentations		/20
Response develops the content contained in the first section of the prompt		/2
Response develops the content contained in the second section of the prompt		/4
Introduction is coherent and shaped		/2
Introduction contains the assigned topic		/2
Arrangement of supporting ideas contributes to a competent discussion		/2
Supporting ideas are focused on assigned topic		/2
Transitions link ideas coherently		/2
Conclusion is relevant		/2
Conclusion is connected to the assigned topic		/2
DELIVERY		/50
Captures interest at the beginning of the speech		/2
Introduction previews main ideas		/2
Introduction gains audience attention		/2
Supporting ideas are connected to assigned topic		/2
Supporting ideas develop assigned topic		/1
Supporting ideas are precise		/1
Presents ideas in a logical order		/2
Effective word choice		/2
Correct use of conventions: diction, grammar, pronunciation		/1
Effective Phrasing (use of phrases)		/2
Appropriate tempo (pacing)		/2



Varies tone and pitch	/2
Fluency: fluidity, smoothness	/2
Expressive	/2
Volume is appropriate	/2
Volume used for effect	/1
Eye contact: engages with entire audience	/2
Eye contact is effective	/2
Gestures: natural not overdone	/2
Mannerisms, body language	/2
Convincing	/2
Polished	/2
Commands audience attention	/2
Composed	/2
Displays self-confidence	/2
Holds interest through to the end of the speech	/3
Conclusion is appropriate and skillful	/1
QUESTION RESPONSE	/5
Addresses the question	/1
Demonstrates knowledge of topic	/1
Develops ideas adequately	/1
Organizes ideas logically	/1
Demonstrates clarity and conviction	/1
IMPROMPTU SPEECH	Part 2 TOTAL /15
CONTENT	/5
Response addresses the prompt	/2
Chooses ideas that demonstrate understanding of the topic	/2
Develops ideas adequately	/1
ORGANIZATION	/4
Uses effective introduction	/1
Focuses and presents ideas in a logical order	/1
Links ideas coherently	/1
Concludes effectively	/1
DELIVERY	/6



Effectiveness: uses convincing, coherent language	/2
Voice: expression, tempo, volume, phrasing	/2
Eye contact: engages with audience	/1
Non-verbal: gestures, mannerisms, body language	/1
CONVENTIONS	SUBTOTAL
	/10
Impromptu speech delivered within required time specifications	/1
Prepared speech delivered within time specifications	/4
Prepared speech question response delivered within time specifications	/1
Speech submitted on time	/2
Speech submitted in specified format	/2

ADDITIONAL INFORMATION

Tie (No ties are allowed)

- Tiebreaker #1: The competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner.
- Tiebreaker #2: The competitor with the highest mark in the Content section of the Prepared Speech will be declared the winner.
- Tiebreaker #3: The competitor with the highest overall score in the Impromptu Speech will be declared the winner.

Competition Rules

Please refer to the competition rules for all general SCPC information.

PROVINCIAL TECHNICAL COMMITTEE MEMBERS

NAME	EMAIL ADDRESS
Gail Butler (chair)	mgailbutler64@gmail.com
Sherry Barfitt	sherrybarfitt@nlesd.ca
Jill Handrigan	jillhandrigan@nlesd.ca
Lindsay Newman	lindsaynewman224@gmail.com