

CONTEST DESCRIPTION	
Competition Date	Friday, March 24, 2023
Competition location	College of the North Atlantic Prince Philip Drive
Trade Name	Hairstyling Challenge
Level	Secondary

1. **INTRODUCTION**

1.1 Purpose of the Challenge.

To learn about the exciting and ever-evolving creative world of the beauty industry!

Duration of contest - 5 1/2 hours

- 3-hour hands-on workshop
- Lunch break
- 2 1/2-hour competition

1.2 Skills and Knowledge to be tested.

The level of the contest will allow intermediate students to demonstrate technical skills and overall natural creative ability achieved by attending a workshop with industry professionals.

2. **CONTEST DESCRIPTION**

This team consists of two people. The roles are defined as follows:

- Stylist - Performs the Prom Hair including all preparation work and finishing.
- Model (shoulder length or longer hair) - Performs own make-up application.

At the beginning of the afternoon competition, the model will have no preparation in hair and no make-up.

No hair fillers or extensions are allowed.

No colored sprays or gels are allowed.

Team members CANNOT interfere with the others specific roles

Team will be judged on overall finished look including clothing & accessories.

Tasks to be performed on day of competition:

Competitors will participate in a morning workshop during which they will be coached by industry professionals in the art of long hair design. Skills addressed include:

- Up-do design
- Back combing techniques
- Proper pinning techniques
- Incorporating ornamentation
- Adding texture through braiding, coiling, hot tools
- Overall look concept: model makeup, clothing, footwear, accessories
- Sanitation and Safety

In the afternoon competitors will take the skills they have learned in the morning tutorial and complete a Prom Look with ornamentation and present the final overall look on a live, female model.

NOTE: A skill from the morning tutorial will be chosen by the judges at the beginning of the competition and must be incorporated into the Prom Look.

Example: High bun

3. EQUIPMENT, MATERIAL, CLOTHING

Equipment and material provided by Skills Canada Newfoundland and Labrador

- Table
- Electrical outlet
- Styling products (list will be released closer to contest date)
- Cape
- Pins

Equipment and material provided by competitor

- Working tools (brushes, combs)
- Mirror
- Hot tools (curling iron/flat iron etc...)
- Water bottle
- **Ornamentation**
- Models finished look (make up (other), attire, footwear, accessories)

Required clothing for hair portion of the competition

- Clean and comfortable clothing (no school logos)

- Comfortable, safe footwear, no open toe shoes or heels (This does not refer to the Overall Look portion of the competition)

SAFETY REQUIREMENTS

Working area

- No headsets/earbuds/cell phones allowed during workshop or competition
- Floor must be clear, no water/product spillage; demerits will be given if time is not taken to address spill/safety issues
- Proper footwear must be worn at all times during the competition (Does not include Overall Look)
- In presence of wound i.e. burn, competitor must visit first aid promptly
- **ASSESSMENT**

1. Prom Look - 65 points

	Description	Points
Creativity	Modern/ Trendy/ Fashionable	15
Balance and Form	Up-do is balanced to shape of head and face, overall shape is consistent	15
Cleanliness of Finish	Pins are hidden, back-comb is hidden, hair is smooth/shiny	15
Ornamentation	Suitable to the up do	5
Chosen skill	Incorporated well	15

2. Overall Look - 35 points

Based on the entire presentation of the model, this will include suitability/harmony of makeup, outfit, footwear and accessories to the hairstyle.

Description	Points Breakdown
Makeup	20
Accessories (footwear, jewelry)	5
Clothing	5
Model walk and posing	5

ADDITIONAL INFORMATION

Tie (No ties are allowed)

In the event of a tie, PTC will make the final decision based on an audit of awards points per category.

Competition rules

Please refer to the competition rules for all general SCIC information.

PROVINCIAL TECHNICAL COMMITTEE MEMBERS

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