

## ***Contest Description***

<b>COMPETITION DATE:</b> <b>April 8, 2022</b>	<b>CONTEST AREA NAME:</b> <b>Public Speaking</b>
<b>CONTEST AREA NUMBER:</b> <b>85</b>	<b>LEVEL:</b> <b>Secondary</b>
<b>DURATION OF CONTEST:</b> <b>6 hours</b>	<b>LOCATION:</b> <b>Virtual</b>

### **CONTEST INTRODUCTION**

#### **THE SKILLS FOR SUCCESS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY**

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (former Essential Skills) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are absolutely crucial for success in Trade and Technology careers. Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents. The next phase and very important aspect of our Skills for Success (SfS) initiative is to provide a Skills Report Card to each competitor at the Skills Canada National Competition. The purpose of the report card is to inform the competitor about their current level of nine identified Skills for Success based on their competition scores. With this knowledge, the competitor will be made aware which skill may require improvement. Full implementation is expected in the next

Skills Canada National Competition.

The following 9 skills have been identified and validated as key skills for success for the workplace in the legend below:

<sup>1</sup>Numeracy, <sup>2</sup>Communication, <sup>3</sup>Collaboration, <sup>4</sup>Adaptability, <sup>5</sup>Reading, <sup>6</sup>Writing, <sup>7</sup>Problem Solving, <sup>8</sup>Creativity & Innovation, <sup>9</sup>Digital

These Skills for Success have been identified in your Contest Description and if applicable, in your Project and supporting documents.

## CONTEST INTRODUCTION

### 2.1 Description of the associated work role(s) or occupation(s)

[https://www.skillscompetencescanada.com/en/skill\\_area/public-speaking/](https://www.skillscompetencescanada.com/en/skill_area/public-speaking/)

### 2.2 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work, whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

### **DURATION OF CONTEST**

The competition will be hosted virtually and will consist of a total of 6 hours.

#### Skills and Knowledge to be tested

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic. <sup>2,8</sup>
- Capture and hold the attention of the audience within the 5 to 7-minute timeframe. <sup>2</sup>
- Deliver a clear message (main idea, argument, opinion, or position).<sup>2</sup>
- Speak easily, with confidence.<sup>2</sup>
- Use non-verbal skills (body language and gestures) to assist in expression.<sup>2</sup>
- Be expressive by varying voice in pitch, tone, tempo, and volume.<sup>2</sup>
- Think quickly and answer unseen questions clearly.<sup>7</sup>
- Reflect upon research, make observations, and share experiences through prompted response.<sup>4</sup>

Skills for Success – <sup>2</sup>Communication, <sup>4</sup>Adaptability, <sup>7</sup>Problem Solving, <sup>8</sup>Creativity & Innovation

## CONTEST DESCRIPTION

List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
No other documents will be posted prior to competition	N/A

Tasks that may be performed during the contest

- Each competitor will speak on the following prompt:

**Technology and innovation continue to play an increasing role in the everyday lives of Canadians.**

With this in mind,

**Discuss how skilled trades and technologies are impacted and will be affected in the future.**

- Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.
- By **11:00 PM March 31, 2022**, students must submit their speeches as a **double spaced, justified, Arial 14-point PDF document via email to the following email address: mgailbutler64@gmail.com** . If you have not received confirmation within 24 hours that your speech has been received, please email Kari Taylor ([karit@skillscanada.com](mailto:karit@skillscanada.com)) at the Skills NL office and resubmit. Students who do not submit speeches by the above deadline will receive a deduction as indicated in the Assessment section of this Content Description.
- Competitors will attend a mandatory orientation session prior to the start of the competition.
- Competitors will need to be aware of the fixed location of the camera and speak to it. Camera view must be from the waist up.

- Each competitor will present a prepared speech in a formal public setting and answer one (1) question based upon the submitted speech. The order of presentations will be determined through a random selection process.
- Competitors will have explored the Skills for Success program found in the “Programs and Initiatives” tab on the Skills/Compétences Canada website. The intent of this exploration is to support the response to the impromptu topic. Order of presentations will be determined through a random selection process.

## Time Requirements

### Length of Prepared Speech

- o The speech shall be at least **5 minutes in length and shall not exceed 7 minutes.**
- o There will **not** be a warning light, sound, or timecards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.

### Length of Response to Question

- o Competitors will be asked **one** question based upon the content of their submitted speeches.
- o They will have a maximum of **1 minute and 30 seconds** to respond to the question.
- o Timecard will be shown to indicate **15 seconds remaining.**

### Length of Impromptu Speech

- o Competitors will be given a prompt based upon their exploration of the Skills for Success program.
- o They will have a maximum of **2 minutes to prepare and 3 minutes to respond.**
- o Timecards will be shown at **2 minutes, 1 minute, and 15 seconds** to indicate time **remaining** during response.

## EQUIPMENT, MATERIAL, CLOTHING

Equipment and material provided by the competitor and/or host facility

- Computer or laptop with camera
- Internet connection
- Blank paper, pen/pencil
- Optional: Use of cue cards/notes, lectern

Required clothing provided by the competitor

- Competitors should be dressed appropriately for a business presentation. School team shirts may not be worn during the competition.

## **SAFETY REQUIREMENTS**

The health, safety and welfare of all individuals involved with Skills Canada NL are of vital importance. Safety is a condition of participation and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

No personal protective equipment required.

## EVALUATION/JUDGING CRITERIA

### Point Breakdown

<b>OVERALL SCORE</b>	<b>/100</b>
<b>PREPARED SPEECH</b>	<b>/75</b>
<b>CONTENT/ORGANIZATION - The PTC will assess this subcategory, based on written submission, prior to the start of the competition</b>	<b>/20</b>
Response develops the content contained in the first section of the prompt	/2
Response develops the content contained in the second section of the prompt	/4
Introduction is coherent and shaped	/2
Introduction contains the assigned topic	/2
Arrangement of supporting ideas contributes to a competent discussion	/2
Supporting ideas are focused on the assigned topic	/2
Transitions link ideas coherently	/2
Conclusion is relevant	/2
Conclusion is connected to the assigned topic	/2
<b>DELIVERY</b>	<b>/50</b>
Introduction gains audience attention	/2
Introduction previews main ideas	/2
Supporting ideas are connected to assigned topic	/2
Supporting ideas develop assigned topic	/2
Supporting ideas are precise	/1
Conclusion is appropriate and skillful	/1
Presents ideas in a logical order	/2
Captures interest at the beginning of the speech	/2
Holds interest through to the end of the speech	/2
Convincing	/2
Commands audience attention	/2
Effective word choice	/2
Volume is appropriate	/2
Volume used for effect	/1
Appropriate tempo (pacing)	/2
Effective phrasing	/2



Expressive	/2
Varies tone and pitch	/2
Displays self confidence	/2
Composed	/2
Correct use of conventions: diction, grammar, pronunciation	/1
Eye contact: engages with entire audience	/2
Eye contact is effective	/2
Fluence: fluidity, smoothness	/2
Polished	/2
Gestures	/2
Mannerisms, body language	/2
<b>QUESTION RESPONSE</b>	<b>/5</b>
Addresses the question	/1
Demonstrates knowledge of the topic	/1
Develops ideas adequately	/1
Organizes ideas logically	/1
Demonstrates clarity and conviction	/1
<b>IMPROMPTU SPEECH</b>	<b>/15</b>
<b>CONTENT</b>	<b>/5</b>
Response addresses the prompt	/2
Chooses ideas that demonstrate understanding of the topic	/2
Develops ideas adequately	/1
<b>ORGANIZATION</b>	<b>/4</b>
Uses effective introduction	/1
Focuses and presents ideas in a logical order	/1
Links ideas coherently	/1
Concludes effectively	/1
<b>DELIVERY</b>	<b>/6</b>
Effectiveness: uses convincing, coherent language	/2
Voice: expression, tempo, volume, phrasing	/2
Eye contact: engages with audience	/1

Non-verbal: gestures, mannerisms, body language	/1
<b>CONVENTIONS</b>	<b>/10</b>
Prepared speech delivered within time specifications	/4
Prepared speech question response delivered within time specifications	/1
Impromptu speech delivered within time specifications	/1
Speech submitted on time	/2
Speech submitted in specified format	/2

## ADDITIONAL INFORMATION

Tie (No ties are allowed).

Ties

- Tiebreaker #1: The competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner.
- Tiebreaker #2: The competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner.
- Tiebreaker #3: The student with the highest overall score in the Impromptu Speech will be declared the winner.

Competition Rules

Please refer to the competition rules for all general SCPC information.

YouTube Link

Refer to YouTube link about advice from our technical members on this competition category.

<https://youtu.be/S3FED-ZFoTl>

## PROVINCIAL TECHNICAL COMMITTEE MEMBERS

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