

## *Contest Description*

<b>COMPETITION DATE:</b> Saturday, Nov 6, 2021	<b>CONTEST AREA NAME:</b> Video Production
<b>CONTEST AREA NUMBER:</b> 82	<b>LEVEL:</b> Intermediate
<b>DURATION OF CONTEST:</b> 6 hours	<b>LOCATION:</b> Virtual Meeting @ individual Schools

## CONTEST INTRODUCTION

2.1 Description of the associated work role(s) or occupation(s).

<http://skillscompetencescanada.com/en/careers/information-technology/tv-video-production/>

2.2 Purpose of the challenge

To evaluate proficiency in the video productions field.

2.3 Duration of contest.

- 6 hours
- 30 min Orientation **9am** via Virtual Google Meet or Zoom (**Mandatory**)
- Competition starts **9:30am**
- Final products completed and submitted in provided Virtual Folder by **3:30pm**

2.4 Skills and Knowledge to be tested.

- Storytelling
- Production Planning and Design<sup>7</sup>
- Camera Work<sup>9</sup>
- Audio Use
- Editing<sup>9</sup>
- Teamwork<sup>3</sup>
- Time Management
- Problem Solving<sup>7</sup>
- Literacy<sup>5</sup>

## CONTEST DESCRIPTION

3.1 List of documents produced and timeline for when competitors have access to the documents.

- All competition documents will be posted as they are ready for distribution
- Assessment Process
- Project (if applicable)

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
Production Brief (to be filled out on day of competition)	Day of Competition in Google Drive
Video Project	Day of Competition in Google Drive
Competition Evaluation	Day of Competition in Google Drive

3.2 Tasks that may be performed during the contest

- Produce ONE video on the general topic: **Staycations**. The specific project will be given at the start of the competition after orientation at start time.
- Produce a video that is 1 min 30 secs in length. Potential types of videos that competitors will be asked to produce will be: news report/ENG, short film, PSA, commercial/infomercial, promotional, instructional.
- Create a Production Brief stating the following:
  - Target audience
  - Goals and Objectives
  - Pre-Production Planning that Occurred
  - Approach
  - Summary
  - Equipment Used
  - Innovative Solutions to Problems
- It is the responsibility of the competitors to obtain permission to record others. They must take proper safety precautions wherever filming takes place.

## EQUIPMENT, MATERIAL, CLOTHING

4.1 Equipment and material provided by Skills/Compétences Canada.

- A Google Drive folder which contains the project description, production brief, scope, instructional documents, and a royalty-free music library.

#### 4.2 Equipment and material provided by the competitors.

- One editing system. Must be able to export a 1080p H.264 file (mov/m4v/mp4). Up to two displays may be used.
- Teams, use/bring their own editing system. Editing system can be laptops, desktops or tablets. You are responsible for any accessories (power adapter, keyboard, mouse, monitor, monitor adapters, external drive, headphones, splitter, mouse pad, etc.) and software you wish to use.
- Video cameras (maximum of two, video/DSLR/mirror less/mobile device).
- Lenses (no limit on number of lenses)
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic, mobile devices, etc.)
- Headphones / splitter
- Tripods, monopods, handheld stabilizers (no rails, jibs, or sliders)
- Camera mounted or handheld, battery-powered lights

## SAFETY REQUIREMENTS

### COVID-19 Protocol

The final COVID-19 guidelines will be shared with participants closer to the event. The COVID guidelines already in place within the participants' jurisdiction would take precedence. Follow NLESD Covid Safety Protocols at all times. Contact your school liaison if there are any questions. It is the responsibility of the participants (Competitor, Proctors, PTC members, and anyone onsite during the competition) to ensure that the COVID guidelines are respected.

## CONTEST SPECIFIC RULES

Contest specific rules cannot contradict or take priority over the Competition Rules. They do provide specific details and clarity in areas that may vary from contest to contest. Any additional contest rules will be reviewed during competitor orientation.

TOPIC/TASK	RULE
Project Details	<ul style="list-style-type: none"> <li>● Only music from the provided royalty-free music library shall be used.</li> <li>● Visuals created, or footage captured, must be completed during the competition.</li> <li>● Proctors, coaches, or reps are not to help, or supply props.</li> <li>● There are no restrictions on the use of the editing software including effects, generators, titles, colour correction, plugins, templates, etc.</li> <li>● All editing must be completed in the presence of the proctor.</li> </ul>

- Completed videos must be within +/- 4 seconds of the specified length. If length is more than +/- 4 seconds, the video will not be judged.
- Final videos must be named using the naming convention provided in the production brief: **Competitor#**
- Competitors must submit the final video by the end of the 6 hour period. The video must be exported out to the desktop using the specifications outlined. The video will be uploaded to the specified Google Drive folder by the proctor. If the video is not finished exporting to the Google Drive by the end of the 6 hour time period, it will not be judged. The production brief must be completed at this time as well.
- Once the checklist and final product have been submitted there will be no opportunities to make any changes to the submission.

## ADDITIONAL INFORMATION

### 7.1 Ties

- Tiebreaker #1: In the event of a tie, the team with the highest combined score in Overall Impact criteria will determine the winner.
- Tiebreaker #2: If a tie still remains, the team with the highest score in combined Storytelling criteria will be determined the winner.
- Tiebreaker #3: If a third tie occurs, the team with the highest score in the Editing criteria will be declared the winner.

### 7.2 Competition rules

Refer to the [competition rules](#) of the Skills Canada National Competition which can be found on our website.



## EVALUATION/JUDGING CRITERIA

<b>POINT BREAKDOWN</b>	<b>/100</b>
<b>Production Brief</b> <ul style="list-style-type: none"><li>• <b>Goals, Objectives and Solutions to Problems</b></li></ul>	<b>5</b>
<b>Camera Work</b> <ul style="list-style-type: none"><li>• <b>Exposure, Focus, Composition and White Balance</b></li><li>• <b>Steadiness and Effective Use of Camera Movement</b></li></ul>	<b>20</b>
<b>Audio</b> <ul style="list-style-type: none"><li>• <b>Clarity &amp; Overall Mix</b></li><li>• <b>Appropriate Use</b></li></ul>	<b>20</b>
<b>Editing</b> <ul style="list-style-type: none"><li>• <b>Flow, Pacing, Transitions</b></li><li>• <b>Graphics, Titles, Effects</b></li></ul>	<b>15</b>
<b>Storytelling</b> <ul style="list-style-type: none"><li>• <b>Effective Writing and Evidence of Planning</b></li><li>• <b>Introduction and Closing</b></li><li>• <b>Coherency</b></li></ul>	<b>15</b>
<b>Project Specifications</b> <ul style="list-style-type: none"><li>• <b>Correct filename</b></li><li>• <b>Correct length</b></li><li>• <b>Correct format</b></li><li>• <b>Meets genre specifications</b></li></ul>	<b>15</b>
<b>Overall Impact</b> <ul style="list-style-type: none"><li>• <b>Impact, Creativity and Overall Production Quality</b></li></ul>	<b>10</b>



## PROVINCIAL TECHNICAL COMMITTEE MEMBERS

NAME	EMAIL ADDRESS
Cathy Quinton	<a href="mailto:cathyquinton@nlesd.ca">cathyquinton@nlesd.ca</a>
Natalia Costella-Martin	<a href="mailto:nataliacostellamartin@nlesd.ca">nataliacostellamartin@nlesd.ca</a>
David Simms	<a href="mailto:david@dauidsimms.ca">david@dauidsimms.ca</a>