

Contest Description

COMPETITION DATE: Submission by Friday, November 5, 2021	CONTEST AREA NAME: The Pitch
CONTEST AREA NUMBER #:	LEVEL: Intermediate
DURATION OF CONTEST: Hours or Days	LOCATION: Virtual

CONTEST INTRODUCTION

-Purpose of the Challenge.

Modelled after Dragons Den, the Pitch will give students the opportunity to put their entrepreneurial skills to the test. The goal is to be creative and come up with your very own business idea and submit a virtual pitch to a panel of business professionals. No experience is necessary as you will be provided with everything you need to prepare your pitch.

What is an entrepreneur?

An entrepreneur is someone who is able to solve problems and ultimately, figure out how to make money solving problems. Entrepreneurs come in many forms. Some are lawn care workers, electricians, plumbers, carpenters, millwrights, bakers, hairstylists and more.

We want to know what problem your business solves, what skills are required, and what else is needed to make your business successful.

-Skills and Knowledge to be tested.

This challenge is designed to test your entrepreneurial skills and creative ability in identifying opportunities, providing solutions to real world problems, and identifying what is needed to make your business a success.

Students will be required to complete the one-page fillable business plan and submit a virtual pitch (two minutes or less). Competitors may use props and graphics to bring their pitch to life.

CONTEST DESCRIPTION

-List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
One-page business plan & guide	Monday, September 27
Tips for Pitching a business idea document	Monday, September 27
Pitch guidelines and judging criteria document	Monday, September 27

-Tasks that may be performed during the contest

- Step 1 – Pick a skilled trade or technology from the list below to relate your business idea to
- Step 2 – Complete the one-page business plan
- Step 3 – Prepare your virtual pitch by recording a short clip on a smartphone or camera.
- Step 4 – Submit your one-page business plan and virtual pitch by **Friday, November 5, 7:00pm** via email to: thepitch@skillscanadanl.com.

Plumbing	Photography	Electrical Installations	Cabinetmaking
Hairstyling	Welding	Automotive Service	Carpentry
Landscape Gardening	Cooking	Car Painting	Graphic Design
TV Video	Sprinkler Systems	Coding	Website Development
Computer Animation	Baking	Fashion Technology	Robotics

Please visit <https://skillscanadanl.ca/competitions/skills-canada-provincial-competition/> for more information on each skilled trade or technology area.

EQUIPMENT, MATERIAL, CLOTHING

Equipment and Material supplied by Skills Canada-Newfoundland and Labrador

- See above document list
- Access to shared Google drive containing helpful resources

Equipment and Material Competitor must supply:

- Smartphone or camera to record and submit pitch
- Internet connection
- Computer or laptop

Required clothing (Provided by competitor)

- Business casual

SAFETY REQUIREMENTS

The health, safety and welfare of all individuals involved with Skills Canada NL are of vital importance. Safety is a condition of participation and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

-List of required personal protective equipment (PPE) supplied by Skills Canada NL:

- N/A

-List of required personal protective equipment (PPE) supplied by Competitors:

- N/A

EVALUATION/JUDGING CRITERIA

See judging criteria document.

ADDITIONAL INFORMATION

-Tie (No ties are allowed)

In the event of a tie, the Provincial Technical Committee will make the final decision based on an audit of awards points per category.

-Competition rules

Please refer to the competition rules for all general SCPC information.

PROVINCIAL TECHNICAL COMMITTEE MEMBERS

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