

Contest Description

COMPETITION DATE: April 24, 2021	CONTEST AREA NAME: Public Speaking
CONTEST AREA NUMBER: 85	LEVEL: Secondary
DURATION OF CONTEST: 6 hours	LOCATION: Zoom / Virtual

CONTEST INTRODUCTION

Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work - whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain and clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

Skills and Knowledge to be tested.

- Present original thoughts in a clear, coherent and well constructed format on the assigned topic. (**Essential Skill** - Thinking:Job Task Planning and Organizing, Critical Thinking)
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe. (**Essential Skills** - Oral Communication and Thinking:Job Task Planning and Organizing, Critical Thinking)
- Deliver a clear message (main idea, argument, opinion or position).(**Essential Skill** - Thinking:Job Task Planning and Organizing, Critical Thinking)

- Speak easily and with confidence. (**Essential Skill** - Oral Communication)
- Use non-verbal skills (body language and gestures) to assist in expression. (**Essential Skill** - Oral Communication)
- Be expressive by varying voice in pitch, tone, tempo and volume. (**Essential Skill** - Oral Communication)
- Think quickly and answer unseen questions clearly. (**Essential Skill** - Thinking: Job Task Planning and Organizing, Critical Thinking)
- Reflect upon research, make observations and share experiences through prompted response. (**Essential Skills** - Oral Communication and Thinking: Job Task Planning and Organizing, Critical Thinking)

CONTEST DESCRIPTION

List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
Contest description containing Prepared speech topic	February 12, 2021
Contest description containing assessment process	February 12, 2021

TASKS THAT WILL BE PERFORMED DURING THE CONTEST

- Each competitor will speak on the following prompt:

Canada's capable and talented people have the chance to lead in skilled trades and technology - regardless of their gender, race, ethnicity and/or ability - they bring new ideas and innovative solutions to the workplace.

With this in mind,

What needs to occur so that more people from underrepresented groups can pursue careers in the skilled trades and technologies?

- Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.
- By **11:00 PM April 16, 2021**, competitors must submit their speeches as a **double spaced, justified, Arial 14 point PDF document** via email to the following email address: mgailbutler64@gmail.com . If you have not received confirmation within 24 hours that your speech has been received, please email meaghanf@skillscanada.com at the SCNL Office

and resubmit. **Students who do not submit speeches by the above deadline and in the specified format will receive a deduction as indicated in the Assessment document.**

- Prior to the competition day, competitors will have explored the Skills/Competences Canada website as listed under the **Competitions** tab to gather information about skilled trades and technology. **The intent of this exploration is to support the response to the impromptu topic.**
- Competitors will attend a mandatory virtual orientation session at the start of the competition on April 24.
- Following the orientation session, each competitor will present their prepared speech and answer one(1) question based upon their submitted speech.
- Following the presentation of the prepared speeches, each competitor will then respond to a prompt in the impromptu speech portion of the competition.
- Competitors will need to be aware of the fixed location of the video camera and speak to it when delivering their prepared speech, answering the question on their prepared speech and delivering their impromptu speech.

TIME REQUIREMENTS

- Length of Prepared Speech

The speech shall be at least 5 minutes in length and shall not exceed 7 minutes. There will not be a warning light, sound or cue cards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.

- Length of Response to Question

Students will be asked one question based upon the content of their submitted speeches. Competitors will have a maximum of 1 minute and 30 seconds to respond to their question. A time card will be shown to indicate 15 seconds remaining.

- Length of Impromptu Speech

Competitors will be given a prompt based upon their exploration of the Competitions section of the Skills/Competences Canada website. They will have a maximum of 2 minutes to prepare and 3 minutes to respond. Time cards will be shown at 2 minutes , at 1 minute and at 15 seconds to indicate the time remaining during response.

EQUIPMENT, MATERIAL, CLOTHING

Equipment and Material supplied by Skills Canada-Newfoundland and Labrador

- None

Equipment and Material Competitor must supply:

- Optional: Use of cue cards/notes, lectern
- Students are responsible to ensure they have reliable access to technology and internet service to submit the required document and on the competition day.
- Students must have access to reliable equipment to allow them to:
 - deliver their prepared speech to the judges on the day of the competition
 - hear and respond to a question from the judges
 - receive the prompt from the judges and respond to it on camera
- Students are responsible to communicate with Skills NL for any technical needs.

Required clothing (Provided by competitor)

- Competitors should be dressed appropriately for a **business presentation**.
- School shirts may not be worn during the competition.

SAFETY REQUIREMENTS

The health, safety and welfare of all individuals involved with Skills Canada NL are of vital importance. Safety is a condition of participation and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

- No PPE required



EVALUATION/JUDGING CRITERIA

ASSESSMENT

Point Breakdown

PREPARED SPEECH	TOTAL VALUE /75
CONTENT / ORGANIZATION - the PTC will assess this subcategory, based on written submission, prior to the prepared speech presentations	/20
Response develops the content contained in the first section of the prompt	/3
Response develops the content contained in the second section of the prompt	/3
Introduction is coherent and shaped	/2
Introduction contains the assigned topic	/2
Arrangement of supporting ideas contributes to a competent discussion	/2
Supporting ideas are focused on assigned topic	/2
Transitions link ideas coherently	/2
Conclusion is relevant	/2
Conclusion is connected to the assigned topic	/2



DELIVERY	/50
Introduction gains audience attention	/2
Introduction previews main ideas	/2
Supporting ideas are connected to assigned topic	/2
Supporting ideas develop assigned topic	/2
Supporting ideas are precise	/1
Conclusion is appropriate and skillful	/1
Presents ideas in a logical order	/2
Captures interest at the beginning of the speech	/2
Holds interest through to the end of the speech	/2
Convincing	/2
Commands audience attention	/2
Effective word choice	/2
Volume is sufficient	/2
Volume used for effect	/1
Appropriate tempo (pacing)	/2
Effective phrasing	/2
Expressive	/2
Varies tone and pitch	/2
Displays self-confidence	/2



Composed	/2
Correct use of conventions: diction, grammar, pronunciation	/1
Facial expressions are engaging	/2
Eye contact is effective	/2
Fluency: fluidity, smoothness	/2
Polished	/2
Gestures	/2
Mannerisms, body language	/2
QUESTION RESPONSE	/5
Addresses the question	/1
Demonstrates knowledge of topic	/1
Develops ideas adequately	/1
Organizes ideas logically	/1
Demonstrates clarity and conviction	/1
IMPROMPTU SPEECH	TOTAL VALUE /15
CONTENT	/5
Response addresses the prompt	/2
Choose ideas that demonstrate understanding of the topic	/2
Develops ideas adequately	/1



ORGANIZATION	/4
Uses effective introduction	/1
Focuses and presents ideas in a logical order	/1
Links ideas coherently	/1
Concludes effectively	/1
DELIVERY	/6
Effectiveness: uses convincing, coherent language	/2
Voice: expression, tempo, volume, phrasing	/2
Eye contact: engages with audience	/1
Non-verbal: gestures, mannerisms, body language	/1
CONVENTIONS	TOTAL VALUE /10
REGULATIONS	/10
Impromptu speech delivered within required time specifications	/1
Prepared speech delivered within time specifications	/4
Prepared speech question response delivered within time specifications	/1
Speech submitted on time	/2
Written speech component submitted in specified format	/2

ADDITIONAL INFORMATION

Tie (No ties are allowed)

- Tiebreaker #1: The competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner.
- Tiebreaker #2: The competitor with the highest mark in the Content section of the Prepared Speech will be declared the winner.
- Tiebreaker #3: The competitor with the highest overall score in the Impromptu Speech will be declared the winner.

Competition Rules

Please refer to the competition rules for all general SCPC information.

PROVINCIAL TECHNICAL COMMITTEE MEMBERS

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